



### Imagine...

**The pleasure of using personal care products where every single ingredient is beneficial to your health...**

With every ingredient safe & even edible, each doing something great for your skin & hair - right down to the preservatives and antioxidants.

**Products that truly are the best they could be, without the hype...**

So full of natural goodness that the ingredients list reads like something delicious, you can actually feel their energy and vitality feeding your skin.

**Products of superior quality with active ingredients, unaltered by heat and synthetic emulsifiers...**

Cold formulated, where the precious, beneficial oils are never exposed to damaging heat using a system of emulsifying and preserving products without synthetic chemicals.

**A guarantee of organic integrity...**

With no unsubstantiated claims, hype, or questions about authenticity and integrity. Products with the stamp of approval of an internationally recognised independent third-party - guaranteeing that the product is certified organic.

**Products that utilise only certified organic cold-pressed and unrefined oils and therapeutic grade herb and flower extracts...**

Freshly pressed from certified organic fruit, nuts & seeds, retaining all the vitamins, minerals and other bioactive nutrients.

**Products that actually make a difference to the well being of your skin...**

Attracting favourable comments such as: "What are you doing to your skin, you look great". "Your skin tone looks so much healthier", "You look sensational, what are you using?"





## Experience this reality with Miessence...

With heavenly aromas, delicious & delectable ingredients, you can delight in & truly nourish your whole being & your body's largest organ - your skin. A range with a unique and beautiful essence.

### With the Vitality of Organic Ingredients

Organically grown products are well-known to contain more vitamins, nutrients, and cancer fighting anti-oxidants than their conventionally grown counterparts. Offering the purist, most potent products possible, naturally better.

ONE Group's personal care range is energised with the vitality of clean -pesticide-free, and effective, certified organic fruit, nut, seed, herb and flower extracts.

ONE Group's certified organic personal care range is unique - the world's first & only extensive Certified Organic personal care range, certified to International food standards.

### Using a revolutionary Bioactive Cold Process

ONE Group's personal care range is cold-extracted from organic fruit, nuts, seeds and herbs - never exposed to heat during formulation.

Ensuring superior quality, active ingredients that retain all the vitamins, minerals and other bioactive nutrients.

A unique manufacturing process results in significant quantities of bio-available nutrients to literally feed your skin.

### With 100% Beneficial Ingredients

Every ingredient in every certified organic the range is beneficial for the skin. Every ingredient in every certified organic personal care range is active.





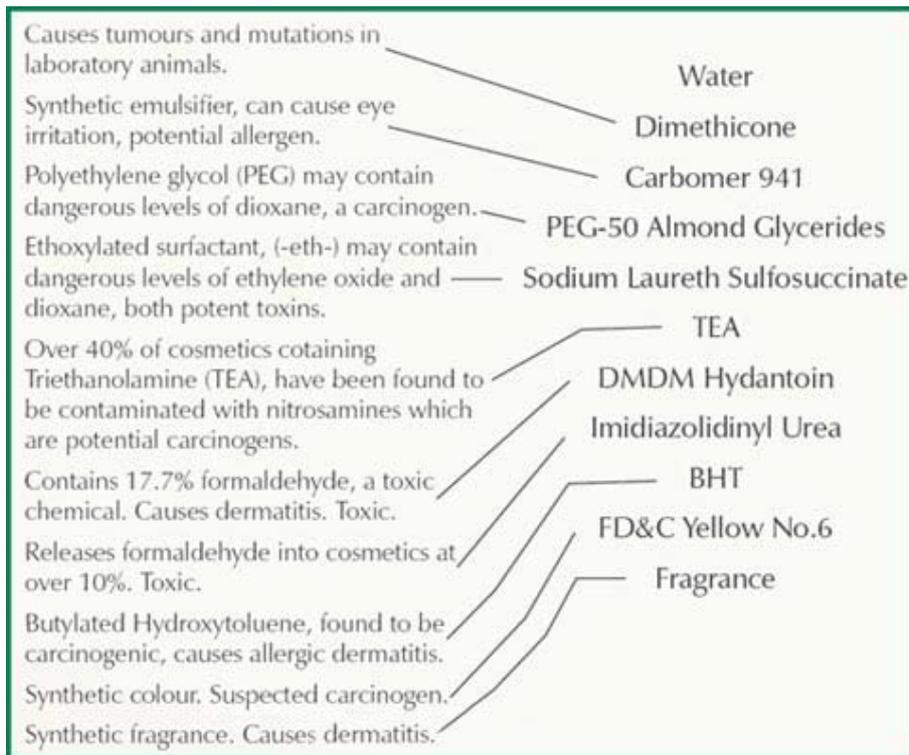
ONE Group's personal care range of certified organic products contains absolutely no synthetic or semi-natural functional ingredients. No pH adjusters, colours, pearlisers, consistency modifiers, surfactants or preservatives.

### Unique Emulsification and Preservative Systems

ONE Group's personal care range of certified organic products contain no synthetic emulsifiers. With a unique combination of natural ingredients, ONE Group's personal care range products exceed the international requirements for emulsion stability. The result - a tested and proven genuinely all-natural product!

ONE Group's personal care range contains no synthetic or semi-natural preservatives. With a unique combination of natural fruit and herb extracts. Exceeding international requirements for preservative effectiveness. The result - a tested and proven all natural shelf-life.









## What is Natural?

**ONE Group's definition of Natural:** Existing in, or formed by nature; not artificial.

**The Cosmetic Industry definition of Natural:** Any ingredient '**derived from**' a natural substance.

With so many 'natural' products in the market, how can we tell the real thing?

We often see long chemical names followed by the phrase "derived from coconut oil". For instance, to create cocoamide DEA from coconut oil requires the use of the carcinogenic synthetic chemical diethanolamine (DEA). It is therefore no longer natural and to imply it is a natural substance by adding the phrase "from coconut oil" is at best misleading.

Vodka is derived from potatoes, but it doesn't mean it's good for you!

**ONE Group's definition of Natural:**

Existing in, or formed by nature; not artificial.

## What is Organic?

**ONE Group's definition of Organic:**

Grown, cultivated and processed without the use of synthetic chemicals such as insecticides, herbicides and fumigants.

**The Cosmetic Industry definition of Organic:** Any compound containing carbon.

This above, Cosmetic Industry definition is the organic chemistry definition. Carbon is found in anything that ever lived. So, by using **this** definition of organic it could be said that the toxic petrochemical preservative, methyl paraben is 'organic' because it was formed by leaves that rotted over thousands of years to become the crude oil to make this toxic preservative.





## What is Certified Organic?

**Certified Organic is an Independent third party guarantee of integrity and purity.**

Certified Organic products must comply with stringent International standards. These highest standards cover all aspects of the processing chain, to ensure that the organic integrity is maintained: from seed, growing, harvesting, storage, transporting and processing through to the finished product.

**Without Organic certification, anyone can say their product is Organic and natural!**

We are proud that Miessence skin care products bear the seal of approval of the world's most stringent certifying bodies.

Organic and Natural Enterprise Group (ONE Group) is committed to the health and vitality of our customers and our planet.

In sourcing raw materials from sustainable agriculture, we respect, support and nurture the ecology and energy of both our planet and our customers.

ONE Group stands in a class of it's own as the creator and manufacturer of the Miessence brand: **the first & only certified organic skin care range on the planet.**

The **Certified Organic seal** on ONE Group's products is your guarantee of the authenticity and integrity of our declaration of totally chemical-free products containing truly pure, organic ingredients.

## ONE Group Guarantee

**All Miessence products carry a 15-day Money-Back Guarantee.**

If you are not completely satisfied with any Miessence product, simply return the product to the place or person you purchased it from within 15 days for an immediate replacement or refund of the purchase price.

