WHAT IS IT?

Auriculotherapy is a therapy in which gentle electrical stimulation of reflex points on external ear is used to detect and alleviate health conditions in other parts of the body.

While originally based upon ancient Chinese Ear Acupuncture, the mapping of specific parts of the body to specific parts of the ear was further developed in modern France.

In 1957, Dr Paul Nogier, a physician from Lyon, France, observed the occurrence of scars on the ear of patients who had been treated successfully for sciatica pain by lay practitioners. Dr Nogier's subsequent research lead to the "somatotopic" map of the ear, based upon the concept of an inverted "fetus" (upside-down baby) model.

Research studies in China and the USA verified the scientific accuracy of auricular diagnosis. In China the ear points of over 2,000 patients were assessed recording which points correlated with certain diseases and which ear points lead to reduction of medical symptoms. At UCLA 75% accuracy was achieved in correctly diagnosing the location of the musculoskeletal pain problems.

Expert panels were formed by the World Health Organization leading to international standardization of the identification of ear reflex points.

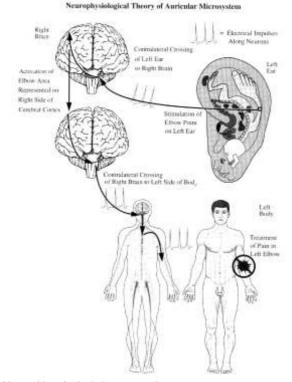


Dr Jay Holder performing Auriculotherapy treatment with a StimPlus micro-current stimulator. Nick and Gill have both received post-graduate training in Auriculotherapy from Dr Jay Holder.

HOW DOES IT WORK?

Auriculotherapy is often confused with ear acupuncture but it uses no needles, and instead of "meridians" uses nerve pathways. A micro-current stimulator is placed on reflex points located on the surface of the ear. These points then send a message to the brain based on the location of the reflex point being treated. Most people feel a gentle tingling to sharp prickling at the ear reflex points during treatment.

Imagine the brain as a computer. Inside this computer is a "directory" of the entire body. This map is projected onto the ear through the body's nervous system. Accessing the points on the map is like using a computer's screen and keyboard to gain entrance into the system. With this system we are able to directly treat a number of problems and conditions through the "brain's computer".



Above: How Auriculotherapy works.

THE EAR/BODY MAP



There are no "meridians" that cross the ear, but a rich network of nerve endings which travel from under the skin of the ear, through cranial and cervical nerve roots, back into the brain. The ear to brain connection is the shortest and most direct of any of the body's neurological "micro-systems" (a small representation of the whole body's anatomy). The map of the body on the ear is called a "homunculus".

Auriculotherapy is the only direct micro-system that can be used for diagnosis <u>and</u> treatment. Iridology is the only other direct micro-system, but this can only be used for diagnosis. All other Microsystems such as foot reflexology and Acupuncture are indirect.

Auriculotherapy is safe, effective micro-current stimulation of nerve endings on the outer ears to help balance and/or normalise a range of physiological and psychological functions.

In 1990, the Director General of the World Health Organisation (WHO) proclaimed to an international gathering that – "Auricular acupuncture is probably the most developed and best documented, scientifically, of all the micro-systems of acupuncture and is the most practical and widely used."

The WHO lists 150 diseases that Auriculotherapy is appropriate for.

REGISTRATION

To register for the Auriculotherapy Seminar use this form: Training open to anyone involved in direct client/patient contact. Fees Include tea breaks, lunch and notes.

Name/s:
Address:
Suburb:State:
P/C:Ph:
Email:
1 st registrant: \$ 275
Extra registrants from same office: \$ 175
Oleson textbooks and Stimplus Pro instruments will be available for ordering at the seminar
Credit card payment: M/C Visa
Name on card:
Card No:///
Signature: CSC:
Expiry: / Amount: \$

7.5 Formal Learning Activity Hours

All fees include GST.

Mail this order form along with your payment to: Super Healthy,

PO Box 686, Ocean Grove, Vic. 3226.

Ph: 0419 104 076

Email: drnick@superhealthy.com.au

TRAINING DATES

MELBOURNE

Sunday May 1 8.00am – 5.00pm

Mantra Tullamarine Hotel, Cnr Melrose & Trade Park Dve, Tullamarine, Vic. 3043

5 minutes from Melbourne Airport and Western Ring Road

Accommodation call 03 9093 6500

www.mantratullamarinehotel.com.au

Ph: 0419 104 076

Email:drnick@superhealthy.com.au

www.torquerelease.com.au

Nick Hodgson

Victorian Chiropractor Of The Year 2005, B.App.Sc.(Chiropractic), Chiropractic Science Award 1990, Private Chiropractic practice 27 years, Certification in Addictionology Candidate, Fellow Holder Research Institute, Australasian TRT Training Provider, Outstanding Service Award CAA(Vic) 2002, Outstanding Contribution Award RMIT Alumni Relations 03-05.

Gill Hodgson

Dip.App.Sc.(Nursing) 1990, 8 years clinical nursing and 19 years community nursing experience, Health and Lifestyle Coach, Certification in Addictionology Candidate, Outstanding Contribution Award RMIT Alumni Relations 03/04



AURICULOTHERAPY

Musculoskeletal Problems
Pain Management
Internal Disorders
Stress-Related Disorders
The Five Addictions

High-Tech
Micro-current
No Needles

WHY LEARN?

- 1) Improve the speed of your pain management strategies people persist with care when you can offer them drug-free pain relief
- 2) Speed up your client's healing towards wellness effective neurological intervention
- 3) See better results with sport and joint problems break open the CNS reflex loops that limit healing
- 4) Expanded scope of practice consistently improve signs and symptoms of internal disorders
- 5) Refine your differential diagnosis modality that helps to isolate dysfunctional systems and tissues
- 6) Offer your clients relief from depression, anxiety and compulsive related feelings
- 7) Be a saint in your community by assisting addicts of all kinds in their recovery process
- 8) Improve your profitability by introducing an effective modality can be taught and delegated to assistants
- 9) Reduce the physical and mental strain and demand placed on you by less effective manual therapies
- 10) Impress your clients (and perplex your local GP) with your ability to tell them things about their bodily functions that they hadn't mentioned excited clients refer their friends and family!